

NWArestaurants.com

Your Virtual Restaurant Row™



1201 South Walton Blvd.
Suite 101
Bentonville, Arkansas 72712
479.845.0808

NWArestaurants.com Charitable Giving, Inc. provides restaurant gift certificates called **“Penguin Bills”** to community based, service oriented, and non-profit groups in Northwest Arkansas.

Our intent is to raise thousands of dollars in net proceeds each year through donations and gifts of appreciation for people and organizations helping to make NWA a great community.

We work with some of the best restaurants in the area who donate through our charity. Please read the descriptions below to be sure you qualify. You will need to complete the form with all pertinent information regarding your event and select one of the categories to see what best fits your needs.

The quantity of *Penguin Bills* and total amounts will be determined based on your brief description. Unfortunately we cannot guarantee that we will be able to satisfy your request, but we will do our best to handle as many as we can with respect to resources available. Although *Penguin Bills* are generally distributed in the month of your event, you can make your request at any time. You can expect a response from us within approximately three business days of your submission if you qualify.

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Silent Auction

We provide you with a \$50 assortment of *Penguin Bills* that will vary from \$5 to \$25 each in face value. Limit two silent auction displays per event.

We require our display easel to be used for the silent auction donations for the following reasons:**

1. First and foremost, we want to raise as much money for your organization as possible. Our displays show a total value as well as all of the participating restaurants in the assortment. When potential bidders see the most popular restaurants clearly presented it helps to drive up the bid offers. It isn't unusual for our displays to reach par value and beyond in many silent auctions.
2. Second, we want to be sure that the restaurants that have been generous enough to donate their product to raise money for community based organizations receive proper recognition. Every year our restaurant clients donate thousands of dollars to worthy causes. We want to be sure that the community not only realizes this but we strongly urge you to support them. Without your appreciative patronage, they simply cannot continue to donate at the same level.

There is a \$25 **FULLY REFUNDABLE deposit for each easel display. No exceptions. The deposit can be secured with a check or credit card. You will not be charged unless the display is not returned or if it is damaged beyond use. These are reusable displays so we would much rather refund your deposit upon return of the display instead of keeping your money.

Displays must be returned within 7 business days. If deposit is forfeited, we will provide a receipt for your records if requested.

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Other opportunities for *Penguin Bills*:

Employee Reward

We donate Penguin Bills for employee rewards depending on availability and the venue. The more information that you can provide will assist us in making this determination. Some circumstances that would apply would be thanking school teachers or employees of a non-profit.

Door Prize

These are handed out as a result of a drawing by selecting a ticket, business card, or some other random selection. Quantity of Penguin Bills available for this type of function will depend on the number of people attending an event and the manner that they will be distributed.

Volunteer Reward

If you have people in your organization who have volunteered their time for a special project or long term service, we will support your event appreciating their efforts. Please offer as much information about the event as possible.



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